

# **For The Health Of It, PRH Will Become A Smoke-Free Site Sept. 1**

**FOR IMMEDIATE RELEASE**

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**PEMBROKE – As a healthcare provider committed to promoting good health practices, the Pembroke Regional Hospital is making preparations to become a smoke-free property effective Sept. 1.**

**“While we are committed to providing a safe, healthy and clean environment for everyone, we do recognize that this policy is a big change for some people,” said Hospital President and CEO Pierre Noel.**

**“It is for this reason, our physicians and staff will be taking extra care to assist our patients who smoke in finding alternatives to smoking as well as helping to minimize any discomfort they may feel from nicotine withdrawal,” Mr. Noel said.**

**As part of this, and in partnership with the Ottawa Heart Institute, the Pembroke Regional Hospital will continue to offer a smoking cessation program to all inpatients complete with self-help materials and nicotine replacement therapy as well as counselling by qualified staff.**

**When the new policy takes effect Sept. 1, smoking will not be permitted in any of the buildings, on Hospital grounds or in the parking lots.**

**“As we approach the launch date, new signage reflecting the changes will be posted and information pamphlets will be distributed to our patients and visitors detailing ways in which they can help support the new policy and make our community Hospital a safe and healthy environment for all,” Mr. Noel said.**

**FOR MORE INFORMATION, PLEASE CONTACT:**

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