



The Pembroke Regional Hospital Foundation's *Black & White Gala* Returning October 2024!

FOR IMMEDIATE RELEASE

July 8, 2024

The Pembroke Regional Hospital Foundation is excited to announce the return of the annual *Black & White Gala* on Saturday, October 19th at the Normandy Officers' Mess, Garrison Petawawa!

Over the past 19 years, this event has raised over \$2,500,000 for quality local health care. The many community supporters, attendees and sponsors make this success possible.

"We would like to thank this year's \$10,000 *Gift of Humanity* sponsors for their generosity and support of local health care for our entire community; Frank Carroll Financial, Pembroke Radiologist Group, Ray and Barb Pilon of Canadian Tire Pembroke, Bergeron Clifford LLP and Dr. Christy Natsis & Dr. Bruce Harle," said the PRH Foundation's Executive Director Roger Martin.

Event Chair, Dr. Christy Natsis adds, "For the past 19 years, the *Gala* has presented an opportunity for our community to celebrate our ever-present pursuit of providing exceptional health care across Renfrew County. The *Gala* will return to the Normandy Officers' Mess with catering provided by Ullrich's and décor by Parvati & Athena Events. The evening's itinerary includes live entertainment, a live auction, dancing, and a few surprises. Come have a fantastic time while helping raise much-needed funds for our Pembroke Regional Hospital. Thank you to everyone who has donated to date and will participate in this amazing event!"

Community Fundraising Specialist Leigh Costello stated, "This event would not be possible without our amazing planning committee. I would like to thank each and every one of them for their hard work and dedication!"

Tickets for the 2024 *Black & White Gala* are \$200 each and include a complimentary drink, hors d'oeuvres, paired wine, a delicious four-course meal and a \$100 tax receipt. Sponsorship opportunities at all levels are now available as well.

An online auction in support of the *Black & White Gala* will take place again this year with over 50 incredible items available for bid. The online auction will launch on September 30th and close on October 21st following the *Gala*. Watch the PRH Foundation's social media pages for details on this event.



Lisa Edmonds, Chair of the PRH Foundation is super excited about this year's *Gala* and shared, "We have an amazing team of volunteers who are already working diligently to provide our guests with a fun-filled evening. Each year, our hospital provides the Foundation with a list of equipment that needs to be purchased. This includes diagnostic imaging equipment like a portable ultra sound machine for our Emergency Department. Our annual *Gala* is about our community coming together to help purchase this top priority medical equipment. We hope you can join us!"

PRH President and CEO Sabine Mersmann said she is looking forward to welcoming attendees and enjoying a spectacular night out.

"Not only is the *Gala* an amazing night of entertainment, cuisine, and socializing, but it's an opportunity for me to connect with attendees and share, first-hand, what amazing work is being done by our health care team and how the money they contribute through events like this, is making substantial improvements in local health care," she said.

Proceeds from the 2024 *Black & White Gala* will help fund the highest priority equipment needs at the Pembroke Regional Hospital to ensure we maintain state-of-art facilities.

For more information regarding tickets or sponsorship for the *Black & White Gala*, please contact Leigh Costello, Community Fundraising Specialist at the Pembroke Regional Hospital Foundation at leigh.costello@prh.email or (613) 732-2811, extension 6129.

To hear the latest announcements, receive event updates, or to sponsor the *Black & White Gala* contact the Foundation, follow the PRHF Facebook page or sign up the monthly newsletter at prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

Roger Martin, Executive Director

Pembroke Regional Hospital Foundation

roger.martin@prh.email / (613) 732-2811, extension 6223