

The Pembroke Regional Hospital Foundation's New **SPRING LOTTO** Launches May 4th!

FOR IMMEDIATE RELEASE
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The Pembroke Regional Hospital Foundation's **SPRING LOTTO for Local Cancer Care** launches at **12pm on Tuesday, May 4th**! Tickets will be available online only at www.PRHspringlotto.ca to ensure this is a COVID-19 friendly fundraiser. While the pandemic has prevented the Foundation from hosting so many of its traditional fundraisers, the online **SPRING LOTTO for Local Cancer Care** will be an exciting and safe way for the community to continue supporting their regional hospital. During these unprecedented times continued support of our hospitals is more important than ever and fundraisers like the **SPRING LOTTO** will help support Pembroke Regional Hospital's (PRH) new *Cancer Care Campaign*!

"We are so grateful for the community's continued support throughout the pandemic as we work towards raising \$1.65 million for our *Cancer Care Campaign*," said PRH President and CEO Pierre Noel. "Cancer affects so many in our region and we are hopeful that the improvements made as a result of this campaign will help to enhance the experience our patients have during their care journey."

Tickets will be available for sale from 12pm on May 4th to 11:30am on June 23rd. Only a limited number of tickets will be available so be sure to get yours before they sell out! **The grand prize draw is for a 2021 Princecraft Pontoon boat with trailer and motor from RG Dick Plummer Marine!** Terry Lance, General Manager of RG Dick Plummer Marine says "new pontoon boats are very scarce this summer, so this is your chance to get your hands on one and for a great cause!"

Tickets will be sold for \$25 each or 5 tickets for \$100 and less than 12,000 will be available to purchase!

PRH Foundation's Executive Director, Roger Martin states, "The Foundation is super excited for the **SPRING LOTTO** and to be able to continue fundraising online for the Hospital during these unforeseen times. Cancer affects one in every two Canadians and if we can help keep cancer care closer to home for more people in our region, that will mean less trips to Ottawa for chemotherapy and being closer to family. This lotto is an opportunity to support your regional hospital, make a difference in the cancer patient's journey and have a chance to win a great prize at the same time. Good luck! Stay healthy and stay safe."

In addition to the grand prize draw, two early bird draws will also be held. The first draw on May 18th for the Family Fun Package, which consists of four bikes and all the bike gear a family will need from Gearheads, valued at over \$4,000 and sponsored by Mark Wheaton, Assante Wealth Management Ltd. The second draw on June 9th for a youth Four Wheeler from Pete's Sales & Service, valued over \$4,000 and sponsored by Ben Hokum & Son Ltd. Thank you so much to the sponsors!

Thank you for the generosity of the Grand Prize Sponsors, Perri-Rae Boell & Associates-The Co-operators, Dunbar Home Inspections, Petawawa Toyota, Smitty's Home Hardware, Lindsey Cupelli-The Mortgage Advisors, RG Dick Plummer Marine, Mulvihill Drug Mart and Chad Cliché Professional Drywall. Thank you as well to the media sponsor MyFM and again to our two Early Bird Sponsors Mark Wheaton, Assante Wealth Management Ltd. and Ben Hokum & Son Ltd. This lottery would not be possible without you all.

Again, tickets will be available online at www.prhspringlotto.ca beginning Tuesday, May 4th at 12pm!

Donations to the PRH Foundation are welcome at any time by calling (613) 732-2811, extension 7408 or visiting the PRHF website at www.prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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