

Winning Together for Wellness

Introducing Ontario's Newest Way to WIN BIG with Split the Pot Lottery!

For immediate release

ONTARIO, October 24, 2023 – 21 Hospital Foundations across Ontario, including the Pembroke Regional Hospital Foundation, have joined together to launch a first-of-its-kind online lottery, offering their supporters a brand-new opportunity to WIN BIG! With a huge split jackpot and an additional \$50,000 in Early Bird prizes, the *Split the Pot Lottery* will provide players with an opportunity to share the winnings and be part of the largest partnered fundraising initiative in Ontario.

“We are thrilled to be part of the start of this historic fundraising initiative,” said Roger Martin, Executive Director of the PRH Foundation. “Our loyal supporters have been with us through these challenging times, and we look forward to showcasing a new way to support participating Ontario Hospitals as a collective through this innovative, exciting way to win and share the wealth. After all, we’re truly stronger together.”

Split the Pot Lottery builds on everything that makes traditional 50/50 lotteries so popular and creates a jackpot where 50 percent of the proceeds will be divided among 13 Grand Prize Winners. And of course, our hospitals and their patients win big too. Every ticket purchased helps to improve the lives of patients across Ontario, which means participating in *Split the Pot Lottery* supports health care excellence across Ontario.

How it Works:



Ontario Hospitals | Like a traditional 50/50, half of the funds raised are allocated towards participating Ontario Hospital Foundations.

13 Winners | The remaining 50% of funds raised, will be split into 3 groups of winners. 1 winner will receive 60% of the jackpot, 2 winners will split 20% of the jackpot, and 10 winners will split the remaining 20% of the jackpot.

Additionally, *Split the Pot Lottery* will also be giving away \$50,000 in Early Bird Prizes, split among five draws for an additional 13 Winners! Ticket bundles include 10 for \$10, 40 for \$20, 160 for \$40 and features a best value pack of 400 tickets for \$60. **Order by midnight Thursday, October 26 to be eligible for all Early Bird draws! The Grand Prize draw will be held on December 1st.**

All *Split the Pot Lottery* details, including ticket prices, prizes, draws, important dates and contest rules can be found at splitthepot.ca.

[Link to images](#)

Photos are free for use with photo credit: "Courtesy of Split the Pot Lottery."

Split the Pot Lottery (Licence Number: RAF1342985), is a joint venture of Arnprior Regional Health Foundation, Bluewater Health Foundation, Cambridge Memorial Hospital Foundation, Carleton Place & District Memorial Hospital Foundation, Grand River Hospital Foundation, The Foundation of Guelph General Hospital, Headwaters Health Care Foundation, Lady Dunn Health Centre Foundation, Lake of the Woods District Hospital Foundation, Lakeridge Health Foundation, Niagara Health Foundation, North Bay Regional Health Centre Foundation, North of Superior Healthcare Group, Owen Sound Hospital Foundation, Pembroke Regional Hospital Foundation, Perth and Smith Falls District Hospital Foundation, Riverside Foundation for Health Care, Sioux Lookout Meno Ya Win Health Centre Foundation, St. Joseph's Foundation of Elliot Lake, Timmins and District Hospital Foundation, and Windsor Regional Hospital Foundation.

For More Information about Split the Pot Lottery:

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